



**Biography:**  
**Peter Davies**  
**Technical Director, WorldSkills London 2011**

Peter leads the Technical Directorate and is responsible for all elements of the competitions themselves. He has responsibility for a range of areas which include provision of all competition equipment and materials, all aspects of event layout, equipment logistics and H & S policy/procedures.

Peter studied Event Management at Leeds Metropolitan University and after graduating in 1999, he went on to work in a variety of roles within the events industry before starting with WorldSkills in April 2009.

His career started as a project manager delivering stages for rock and roll concerts. He worked at a number of British festivals including Glastonbury and the V festivals before going on to project manage all the stages and structures for the Queen's Golden Jubilee Concerts in 2002.

Peter spent several years working as a freelance event professional covering all types of live events from sponsorship and branding event for Vodafone and Ford through to international conferences and meetings for Sony, Telstra and Ericsson.

Most recently, he has spent three years working for a leading international event management agency as a senior producer providing exhibition services for international brands at large expos all over Europe and world. In this role, he was responsible for all elements of event management including stand design and build, management of international logistics, client liaison and budget management.

Peter joined WorldSkills because he sees the event as not only an opportunity to showcase vocational education in the UK, but also a chance to demonstrate the UK's ability to stage world class events.

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